

Cookie Policy

Last Updated: January 15, 2021

This Cookie Policy explains how cookies and similar technologies (collectively, “Cookie(s)”) are used when you visit this website as well as any other services that display this Cookie Policy. This policy explains what these technologies are and why they are used, as well as your right to control their use.

We may change this Cookie Policy at any time. Please look at the “Last Updated” date at the top of this page to see when this Cookie Policy was last revised. Any change in this Cookie Policy will become effective when we make the revised Cookie Policy available on our Site.

The first time that you visit our Website, we notify you about our use of Cookies through a notification banner. By continuing to use the Website, you consent to our use of Cookies as described in this Cookie Policy. You can choose whether to accept Cookies by changing the settings on your browser. However, if you disable this function (or keep this function disabled, as set by default by certain browsers), your experience on the Site may be diminished and some features may not work as intended.

To the extent any personal information is collected through Cookies, our Privacy Policy applies and complements this Cookie Policy. Personal information collected through a third-party Cookie is subject to the privacy policy of that third party, and not our Privacy Policy.

What are Cookies?

Cookies are small text files containing user IDs that are automatically placed on your computer or other device when you visit a website. The Cookies are stored by the internet browser. The browser sends the Cookies back to the website on each subsequent visit, allowing the website to recognize your computer or device. This recognition enables the website provider to observe your activity on the website, deliver a personalized, responsive service and improve the website.

Cookies can be ‘Session Cookies’ or ‘Persistent Cookies’. Session Cookies allow a website to link a series of your actions during one browser session, for example to remember the items you have added to a shopping basket. Session Cookies expire after a browser session and are therefore not stored on your computer or device afterwards. Persistent Cookies are stored on your computer or device between browser sessions and can be used when you make subsequent visits to the website, for example to remember your website preferences, such as language or font size.

Cookies We Use and Their Purpose

We use four types of Cookies - ‘Strictly Necessary’ Cookies, ‘Performance’ Cookies, ‘Functionality’ Cookies and ‘Targeting’ or ‘Advertising’ Cookies. Each type of Cookies and the purposes for which we use them are described in this section.

1. Strictly Necessary Cookies

‘Strictly Necessary’ Cookies enable you to move around the Website and use essential features. For example, if you log into the Website, we use a Cookie to keep you logged in and allow you to access restricted areas, without you having to repeatedly enter your login details. If you are registering for or purchasing a product or service, we will use Cookies to remember your information and selections, as you move through the registration or purchase process

Cookies Used	Purpose
event_id	These cookies are used to make sure visitor page requests are routed to the correct application site.
channel_id	These cookies are used to make sure visitor page requests are routed to the correct application site.
XSRF-TOKEN	Used for application security against cross-site request forgery.
ecochannels_eco_app_session	These cookies are used to make sure visitor page requests are routed to the same server in all browsing sessions.
_gat_gtag_UA_55941384_1	This cookie is associated with Google Tag Manager which we use to load scripts into our website pages

Strictly Necessary Cookies are necessary for our Website to provide you with a full service. If you disable them, certain essential features of the Website will not be available to you and the performance of the Website will be impeded.

2. Performance Cookies

'Performance' Cookies collect information about how you use our Website, for example which pages you visit and if you experience any errors. These Cookies don't collect any information that could identify you – all the information collected is anonymous. We may use these Cookies to help us understand how you use the website and assess how well the Website performs and how we could improve it for you. We may also use such Cookies to discover which parts of the Website interest you and measure how effective our advertising is.

3. Functionality Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages.

If you do not allow these cookies, then some or all these services may not function properly.

Cookies Used	Purpose
mac	Used to determine a 'Marketing Action' you may have been referred by.
disc	Used to pass discount codes & promotions from 'Marketing Actions'.
ssource	Used to determine a Salesperson involved, as a result of a 'Marketing Action'.
sales_method	Used to determine the method of the 'Marketing Action'. Could be from a download, a referral or direct telephone enquiry.
elq_camp_id	Used for tracking of Marketing Campaign in MS CYRIGO.
ext_treat_id	Used to track Marketing Action in MS CYRIGO.

4. Analytics Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Cookies Used	Purpose
_vwo_uuid_v2	Used by Visual Web Optimizer to ensure a visitor always sees the same version of a page and is used to track behavior to measure the performance of different page versions.
feathr_session_id	Used by Feathr - Identifies user activity that is close together in time to group interactions.
__utma	Google Analytics gathers information allowing us to understand interactions with our websites and ultimately refine that experience to better serve you.
__utmz	As Above
_gid	As Above
_ga	As Above
__utmb	As Above
__utmc	As Above
__utmv	As Above
utm_campaign	As Above
utm_source	As Above
utm_medium	As Above

4. Targeting or Advertising Cookies

'Targeting' or 'Advertising' Cookies enable a website to show you relevant advertising or facilitate your use of third-party services. We may use these Cookies to provide information about your Website visit to advertisers, so that they can show you adverts more relevant to your interests, limit the number of times you see the same advert and measure the effectiveness of their advertising. We may also use such Cookies to make it easier for you to 'like' or 'share' Website content through your social network(s). The social networking websites may subsequently use

information about your visit to target advertising to you on those websites. Please see their website terms and policies for further information on such use.

Cookies Used	Purpose
__gads	DoubleClick for Publishers service from Google. Its purpose is to do with the showing of adverts on the site.
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

5. First- and Third-Party Cookies

The Cookies placed on your computer or device include 'First Party' Cookies, meaning Cookies that are placed there by us, or by third party service providers acting on our behalf. Where such Cookies are being managed by third parties, we only allow the third parties to use the Cookies for our purposes, as described in this Cookie Policy, and not for their own purposes.

The Cookies placed on your computer or device may also include 'Third Party' Cookies, meaning Cookies that are placed there by third parties. These Cookies may include third party advertisers who display adverts on our Website and/or social network providers who provide 'like' or 'share' capabilities (see the above section on Targeting or Advertising Cookies). They may also include third parties who provide video content which is embedded on our Website (such as YouTube). Please see the website terms and policies of these third parties for further information on their use of Cookies.

Social Buttons

On many of the pages of the site you will see 'social buttons'. These enable users to share or bookmark the web pages. There are buttons for: Twitter, Facebook 'Like', LinkedIn 'Share', and Instagram 'Like'. To implement these buttons and connect them to the relevant social networks and external sites, there are scripts from domains outside of MS CYRIGO. You should be aware that these sites are likely to be collecting information about what you are doing all around the internet, including on MS CYRIGO's site. So, if you click on any of these buttons, these sites will be registering that action and may use that information. In some cases, these sites will be registering the fact that you are visiting MS CYRIGO, and the specific pages you are on, even if you don't click on the button if you are logged into their services, like Google and Facebook. You should check the respective policies of each of these sites to see how exactly they use your information and to find out how to opt out, or delete, such information.

External Web Services

We use a number of external web services on the MS CYRIGO site, mostly to display content within our web pages. For example, to display slideshows we may use SlideShare; to show videos we may use Vimeo and YouTube. This is not an exhaustive or complete list of the services we use, or might use in the future, when embedding content, but these are the most common. As with the social buttons we cannot prevent these sites, or external domains, from collecting information on your usage of this embedded content. If you are not logged in to these external services then they will not know who you are but are likely to gather anonymous usage information e.g., number of views, plays, loads etc.

For more information on MS CYRIGO's privacy policy: www.mscyigo.com/privacypolicy/

Managing Cookies

You always have a choice over whether to accept Cookies. When you first visit the Website and we notify you about our use of Cookies, you can choose not to consent to such use. If you continue to use the Website, you are consenting to our use of Cookies for the time being. However, you can choose not to continue accepting Cookies at any later time. In this section, we describe ways to manage Cookies, including how to disable them.

You can manage Cookies through the settings of your internet browser. You can choose to block or restrict Cookies from being placed on your computer or device. You can also review periodically review the Cookies that have been placed there and disable some or all of them.

You can learn more about how to manage Cookies on the following websites: www.allaboutcookies.org, www.aboutcookies.org, or www.youronlinechoices.com.